

# James RiverWatch



October 2008

## 2008 Extreme Stream Makeover

**James River  
Association  
Website**

**Join Our Mailing List!**

**Easy Ways to  
Support  
JRA:**

### **Join**

Keep your membership up to date and encourage your friends to join. Check out our [website](#) for membership information!

Only through the strong support of our members can JRA continue its efforts to protect and restore the James River for current and future generations to enjoy.

### **What you can do**

#### **Volunteer**

Visit JRA's [Website](#) to find



JRA's 2008 Extreme Stream Makeover took place October 20-25th, in the Horsepen Branch watershed located in western Henrico County. The Makeover was a week-long community

volunteer event that focuses on improving the health of a neglected urban stream. During the week over 700 volunteers learned how to reduce pollution caused by rain water runoff through the construction of rain barrels, rain gardens, trash cleanup and buffer planting.

Thank you to the hundreds of volunteers that turned out to help. Without you this project would not have been possible! Thank you also to the Tuckahoe, Three Chopt, James River, and Boxwood Garden Clubs for partnering with us on this event. Special thanks to our sponsors, Philip Morris USA, Dominion, Honeywell and the National Fish and Wildlife Foundation, as well as to the school groups, many businesses and government organizations who helped to make this event a huge success!

This year's project was a resounding success in many, many ways. Below are some of the achievements that marked this extraordinary one-week project:

out about Volunteer  
Opportunities

### Search

Use [GoodSearch.com](#) as your search engine with JRA listed as your charity and earn money for JRA while searching the Web!

### Drink

When you buy Ukrop's Super Markets bottled spring water, JRA receives part of the proceeds.

### Donate

We accept donations of Gifts of Stock, bonds and other investments. You can also donate through the [Donate Now](#) Link on our [Website](#).

To keep up with important events visit our [Calendar of Events](#) on our [Website](#)

- ~ Engaged more than 700 volunteers
- ~ The project was truly a community wide event engaging 4 garden clubs, 25 businesses, 8 schools, 3 local government agencies, 1 church and 3 other nonprofit organizations
- ~ Completed 13 projects at 7 sites
- ~ Planted over 2,500 trees, shrubs and flowers
- ~ Restored 1.8 linear miles of streamside buffers
- ~ Cleaned up trash along 1 mile of stream
- ~ Installed 5 rain gardens and bioretention areas to filter stormwater pollution
- ~ Installed 972 square feet of permeable pavement
- ~ Educated 230 students on their connection to the James River
- ~ Trained and equipped 35 homeowners for installing rain barrels at their homes
- ~ Made over 640,000 impressions to people in the region through more than 20 media reports, announcements and newsletters
- ~ Launched the dedicated website [www.extremestreammakeover.org](http://www.extremestreammakeover.org)
- ~ Invested over \$150,000 in restoring a degraded neighborhood stream that will also benefit the Chickahominy River, James River and Chesapeake Bay

The Extream Stream Makeover website, [www.extremestreammakeover.org](http://www.extremestreammakeover.org), will soon be updated to include this year's accomplishments, as well as photos of each project site.

Stay tuned - next year's Extreme Stream Makeover to be held in the Blackwater Creek watershed, located in the Lynchburg area in Fall 2009.



Photo by Darl Bickel, Richmond Times-Dispatch

**Save the Date!**  
**Wild and Scenic Film Festival**

JRA's "Wild & Scenic Film Festival", presented by Patagonia,

in partnership with Blue Ridge Mountain Sports, will take place at The Kimball Theatre, in Williamsburg, on Wednesday, Nov. 12 beginning at 7 p.m. The film festival is a partnership of other grassroots organizations who are connected by a common goal - to use film to inspire activism and will benefit JRA.

Admission is \$35 for two and includes a household annual membership. (So basically, you join, or renew your membership and attend the festival for free!) Student admission/membership is \$15. Single tickets also can be purchased for \$10 (adults) and \$5 (students).

Tickets may be purchased at the Williamsburg Blue Ridge Mountain Sports store by cash or check (made payable to JRA), the Kimball Theatre or by calling Sherrie Tribble at the James River Association at (804) 788-8811 ext. 202. The Kimball Theatre is located in Williamsburg's Merchant Square at 428 Duke of Gloucester Street. Doors to the festival will open at 6:30 p.m.

To preview a selection of the films that will be showing during the festival please visit the Wild & Scenic Film Festival section of our event page on our website.

[www.jamesriverassociation.org/calendar.html](http://www.jamesriverassociation.org/calendar.html)

### **2008 Annual Meeting and Oyster Roast**

The James River Association's Annual Meeting and Oyster Roast will be held Sunday, November 16th, 2008 from 1:30 to 4:00 p.m. at the Willow Oaks Country Club in Richmond, Virginia. Invitations have been mailed out to JRA members. For ticket or any other information please contact Sherrie Tribble via email at [stribble@jrava.org](mailto:stribble@jrava.org) or by calling 804-788-8811 ext 202.

### **We want your feedback!**

JRA's website, [www.jamesriverassociation.org](http://www.jamesriverassociation.org), is about to go through some exciting changes! We would love to hear from our supporters on:

What you do and don't like about the current site

What new features or information you'd like to see (with examples, if appropriate)

Any other thoughts or ideas you'd like to share

What are your favorite websites and why?

Please take a few moments to let us know what would make our site more useful and interesting to you. Please send your responses to [awilliams@jrava.org](mailto:awilliams@jrava.org) by November 7th. Thank you for your suggestions!

The James River Association is a member supported, nonprofit organization that works to provide a voice for the James River and its natural resources. If you'd like to help us continue our work, please call Sherrie Tribble to find out how you can join or donate at  
**(804) 788-8811 Ext. 202**

If you have any questions/ comments about the James RiverWatch please email [awilliams@jrava.org](mailto:awilliams@jrava.org).

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