

# James RiverWatch



June 2010

## Cleaning Up the River and "Cash for Trash"

[James River Association Website](#)

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The 11th annual James River Regional Cleanup took place on Saturday, June 12. The event is sponsored by the James River Advisory Council, a coalition of county representatives, organizations, businesses and citizens working to support and promote the James River as a common resource and preserving its health, beauty, heritage, economic vitality and recreational value. JRA, a council member, oversaw the clean-up of the

James River Park System from the park headquarters at Reedy Creek to Ancarrow Landing. To read more about the amount of trash collected and the winner of Cash for Trash

Gerald P. McCarthy Award

**Easy Ways to Support JRA:**

**Join**

Keep your membership up to date and encourage your friends to join. Check out our [website](#) for membership information!

William H. Street, Executive Director of James River Association has been awarded the 2010 Gerald P. McCarthy Award for Leadership in Environmental Conflict Resolution, awarded by the University of Virginia's Institute for Environmental Negotiation. [Read More >>](#)

**2010 Runoff Rundown**

Have you signed up for the **3rd Annual Runoff Rundown** yet?

Only through the strong support of our members can JRA continue its efforts to protect and restore the James River for current and future generations to enjoy.

On July 10, 2010, river enthusiasts from across Virginia will paddle, boat, tube, sail or otherwise cover small sections of the James River such that, taken in concert, the entire length of the James River - all 340-miles - will be traversed in one day. River runners may observe water quality, view wildlife and simply enjoy the river. Friends and family can sponsor individual river runners.

Visit [www.runoffrundown.com](http://www.runoffrundown.com) for more information!

### Volunteer

Visit JRA's [Website](#) to find out about Volunteer Opportunities

### Search

Use [GoodSearch.com](http://GoodSearch.com) as your search engine with JRA listed as your charity and earn money for JRA while searching the Web!

### Donate

We accept donations of Gifts of Stock, bonds and other investments. You can also donate through the [Donate Now](#) link on our [Website](#).

To keep up with important events visit our [Calendar of Events](#) on our [Website](#)

### Secrets of the James

What secrets does the James River hold? Stop by the James River Association's website to see [The James River Batteau](#).



While you are there, read about this month's Wildlife of the James feature animal, the Blue Crab >>

### Virginia Fishing Adventures

Virginia Fishing Adventures is hosting a fundraising family fishing event on June 27th to help sponsor their team for the James River Runoff Rundown. Participants will meet at Virginia Fishing Adventures, 6836 Westham Road, Richmond and head down to fish the James River for smallmouth bass and catfish. Time: 3-6 pm cost \$25 per person. All proceeds go to JRA.

Ages 8 and up. All equipment provided. No experience necessary.

For more on Virginia Fishing Adventures' Fishing Camps visit their website: [www.virginiafishingadventures.com](http://www.virginiafishingadventures.com) or contact Tee Clarkson to sign up. [tsclarkson@virginiafishingadventures.com](mailto:tsclarkson@virginiafishingadventures.com) or 804-687-1869.

### Bike for the James!

Virginia Outside is holding a kids mountain bike benefit day at Belle Isle on June 26th from 9:00 am-11:00 am. Come out and enjoy the beautiful scenery surrounding the James River while learning the basics of bike safety and riding technique. Experienced and trained staff will be on hand to teach riding basics, trail safety, and the importance of an outdoor experience. The cost is \$20. All proceeds will be donated to the James River Association. Ages 6-12. Kids will be grouped based on skill level. All participants must provide their own bike and helmet.

To register, contact Tee Clarkson, [tsclarkson@virginiaoutside.com](mailto:tsclarkson@virginiaoutside.com) or 804-687-1869.

For more information on Virginia Outside go to  
[www.virginiaoutside.com](http://www.virginiaoutside.com)

## Westover Lawn Party

Thank you to all who attended the 20th Annual Westover Lawn party on June 5th. This year was our best year to date!

Stop by the [Westover Lawn Party section of our website](#) for pictures from this year's event, and mark your calendar for next year's event on June 4, 2011.

## The James and Me Video Contest

How would you inspire someone to keep the river clean and healthy for the future? Create a 25-second Public Service Announcement (PSA) to protect the river. The 2010 theme is "Don't Trash the River!" You could win \$1,000.

The James and ME Video Contest is open to high school and college students and professionals throughout the James River basin. The last day for entries is June 28 at 5 pm!

Get more information [>>](#)

**The James River Association is a member supported, nonprofit organization that works to provide a voice for the James River and its natural resources. If you'd like to help us continue our work, please call Sherrie Tribble to find out how you can join or donate at  
(804) 788-8811 Ext. 202**

If you have any questions/ comments about the James RiverWatch please email [awilliams@jrava.org](mailto:awilliams@jrava.org).

If you need to be removed from this list please use the SafeUnsubscribe link below.

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James River Association | 9 South 12th Street | 4th Floor | Richmond | VA | 23219